

SELECTION CRITERIA

Tracey Brand

Sound experience working in the health sector in community, policy, government or clinical areas with leadership responsibilities

I have over 20 years leadership experiencing in working with Aboriginal community-controlled organisations that has allowed me to fulfill my commitment to bring equality to our people. My most current leadership was the Chief Executive Officer at Derbarl Yerrigan Health Services. My experience at Derbarl was complimented by 7 years as General Manager of Health Services (Deputy CEO) at the Central Australian Aboriginal Congress; one of the largest and most experienced ACCOs in the country, and ten years as the Deputy CEO with the Tangentyere Council. These positions have afforded me tremendous opportunities to develop and showcase my leadership capabilities and enabled me to drive major reforms, expand services, and implement critical system improvements. I have successfully designed and introduced new systems, structures, programs, and services, all focused on improving the well-being and life outcomes of our people and communities.

My personal drive and integrity, strategic foresight and proven ability to build a team and develop relationships with key stakeholders, influence and advocate at senior levels has enabled me to achieve some commendable outcomes. I provide the following to evidence my experience that has delivered profound and stable change and system-wide improvements at Derbarl, that are improving mob's health and wellbeing –

- Moved from a \$14.8M in 2000 to \$28M in 2024
- Received \$6.8M for a new clinic
- Moved from annual core funding to 5-year funding
- Enabled a healthy financial position with surpluses and a clean audit
- Achieved record Medicare claiming in Derbarl history, reflecting comprehensive and holistic health care of our GPs and Health Workers
- Established a SEWB service with rapid expansion embedding a DV support Services, Suicide Prevention Program, counselling, cancer support group, Elders yarning (+ a Men's SEWB service that will be mobilised in the NY).
- All clinics renovated and externally beautified
- Achieved Mental Health accreditation and re-accreditation of RACGP
- Achieved leadership and governance stability and confidence and trust with funders and partners
- Maintained a stable Executive Team
- Secured over 3m in new funding in COVID to keep our patients and community safe.
- Supported Aboriginal staff complete the RACGP Practice management Diploma that now has all Clinics Managed by Aboriginal clinicians
- Secured funding for traineeships to support our Aboriginal workforce planning – enabled pathways for Aboriginal staff to progress with qualifications into positions
- Elevated Derbarl's role as a key advocate in Aboriginal health and the social determinants.
- Secured funding to embed two Pharmacist positions into our workforce and model of care allowing safe dispensing and administration of medicines.
- Established a Paediatric Service enabling families to have culturally safe and accessible diagnoses to developmental vulnerabilities, treatment and access to the NDIS.

- Hosted two community events to celebrate 50 years as the proud ACCHO on Whadjuk Noongar Boodjar and attracted over \$100,000 in sponsorship for the events.
- Leveraged funding for the construction of a Yarning Circle
- Expanded our specialist clinics to 18
- Established an Elder Support Group and Elder Support Program
- Implemented an integrated HR and Finance System
- Achieved national recognition for Derbarl as one of the country highest performing ACCHOs.
- Received the 2023 RACGP Best GP in the WA
- Two Aboriginal GPRs recognised as the best in WA, and one nationally.

Passionate, innovative and ethical and working to improve Indigenous health outcomes

The list above covers this criterion. In addition, I have accepted membership on state and commonwealth advisory groups to provide a voice and advice to improve the health and wellbeing outcomes for our people, particularly for Aboriginal people living in metropolitan areas that are often forgotten in significant funding announcements.

I have worked closely with the Aboriginal Health Council of WA (AHCWA), provided input into several policy positions, represented AHCWA on state advisory boards, and was elected by the sector as chairperson of the AHCWA CEO network Forum. My leadership elevated Derbarl as a leading WA ACCHO delivering a policy platform around the critical Aboriginal health and wellbeing agenda, responding to senate enquiries, and providing recommendations for improvements for Aboriginal people living in metropolitan Perth and influencing sector initiatives. As Chair of the AHCWA CEO Forum, I have played a proactive role in state-wide advocacy and leadership for health improvement initiatives to be progressed across the sector

Motivated to build on your leadership, in your local context

In my years of leadership journey, I have been mentored by some of the best Aboriginal leaders (William Tilmouth, Donna Ah Chee and Vicki O'Donnell) and continue to seek their advice and guidance to inform my leadership practice and resilience. Furthermore, I continue to engage in ongoing learning opportunities to support my growth, knowledge and nuances in leadership under a cultural lens. In September, I participated in a Jawun leadership residency with Woodside, working alongside their Executive team. You will note on my resume, recent PD I have undertaken.

Willingness to contribute to discussions and be challenged by diversity of thinking.

I commit to contributing to discussions and sharing my experience, for challenge and or to contextualise leadership in my journey.